



PUTTING LOANS BACK IN YOUR PIPELINE

If a former customer of yours has a mortgage inquiry pulled, and his/her existing loan is serviced by GMFS LLC, you will be sent a notification email with their name and loan number. Your borrower will also receive an e-mail encouraging them to contact your company for their home financing needs. The letter includes the borrower's legal prescreen and opt-out notice.

This program is effective immediately for our Tier 1, 2 and 3 Partners.

"I like [this program] because it gives us a better opportunity to know what our past clients are doing. It means a better bottom line without additional costs." –

James, Premier Lending

Interested in putting loans
back in your pipeline?

Contact your
District Director today!

